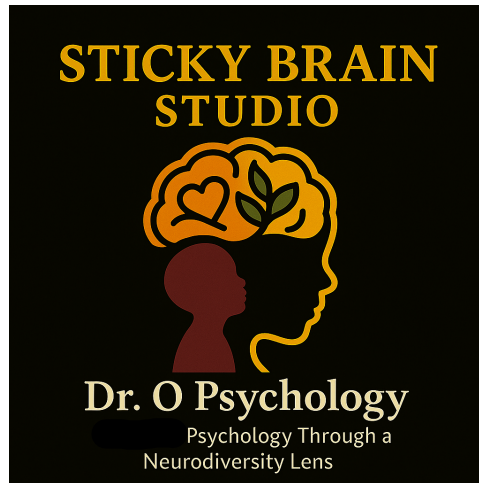




NOTICE OF PRIVACY PRACTICES

Sticky Brain Studio, LLC

Effective Date: January 2026

Our Legal Duty

Sticky Brain Studio, LLC is required by law to maintain the privacy of your Protected Health Information (PHI), to provide you with this Notice of Privacy Practices, and to follow the terms of this Notice currently in effect.

Uses and Disclosures of Your PHI

Treatment: Coordination and management of your care.

Payment: Billing, insurance verification, and coordination with platforms such as Headway.

Health Care Operations: Practice administration, training, audits, and quality improvement.

Therapy vs. Coaching Services

Sticky Brain Studio provides both clinical therapy services and non-clinical coaching or consultation services. Clinical therapy services involve the diagnosis and treatment of mental health conditions and are subject to HIPAA. Coaching and consultation services are educational and skills-based in nature and are not a substitute for therapy. Only services designated as therapy are considered protected health information under HIPAA.

Your Rights

You have the right to access your records, request amendments, request confidential communications, receive an accounting of disclosures, receive a copy of this Notice, and file a complaint without retaliation.

Contact Information

Sticky Brain Studio, LLC

Phone: (608) 892-8115

Email: info@dropsych.com